KAJA BUKOVEC

Visual designer, creating wow projects

CONTACT

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📍 1996 | Ljubljana, Slovenia

PASSION

- web design
- branding
- UI/UX
- photography
- design thinking
- storytelling

LANGUAGES

- **C2** Slovenian
- **B2** English
- **B2** Spanish
- **B1** Portuguese
- **A2** Italian
- **A2** German

SKILLS

- team player
- well organized
- detail-oriented
- diligent
- sense of aesthetics
- reliable
- creative mindset
- proactive
- problemsolver
- quick learner

TOOLS

WEB DESIGN

- WordPress
- Wix
- Readymag
- Squarespace

UI/UX

- Figma
- InVision
- Lucidchart

ADOBE

- Photoshop
- Illustrator
- InDesign
- Lightroom
- After Effects (basics)
- Premiere Pro (basics)

OTHER

- MS Office
- Canva
- Miro
- Later
- Slack, MS Teams
- Basecamp
- Asana

EDUCATION

- **Master in Graphic Design**
  ESAD – School of Arts and Design (Escola Superior de Artes e Design)
  Caldas da Rainha, Portugal | 2019–present

- **Bachelor of Arts, Graphic Communications**
  Graphic and Interactive Communications, University of Ljubljana
  Ljubljana, Slovenia | 2015–2019

- **High School Graduate**
  Diocesan Classical Gymnasium (Škofijska klasična gimnazija)
  Ljubljana, Slovenia | 2011–2015

WORK EXPERIENCE

Freelance graphic/web/visual designer and photographer
May 2017–present | Slovenia, Portugal & remote
I've been developing my visual skills, focusing on web design, branding and UI/UX; collaborating mostly with small businesses from Slovenia, Portugal, Austria, Norway and Sweden.
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Head of design | Stična mladih festival
Feb 2021–present | Ljubljana, Slovenia & remote
Under my leadership my team designed festival identity, website, app, promotional materials, merchandise and followed visual coherence. As a core organizational team member I learned to work under pressure, gained knowledge about project management and event organization.
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Chief Web Officer | Ocean Community
Jan 2020–present | Portugal & remote
As Chief Web Officer I'm responsible for visual communication and website maintenance. I learned to work within the international team, was part of the entrepreneurship challenge organisation team and got additional knowledge about critical ocean state.
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Visual designer | Katoliška mladina (Catholic Youth)
Dec 2018–present | Ljubljana, Slovenia & remote
I co-created a new visual identity, designed visual materials, built websites for their projects and did UI/UX design of an online shop. Because of my skills, the organization's visual presence was set to the next level, is recognised in the public and within the target audiences.
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Graphic and web designer | Peniche Ocean Watch (Erasmus+ internship)
Sept 2019–Apr 2020 | Peniche, Portugal
While studying in Portugal I also worked in a circular economy based company, who turns ocean plastic into recycled technical gadgets. Working within the international team, we were using a design thinking method to achieve effective branding for their internal projects.

Graphic designer | Slovenian Tourist Board (I feel Slovenia)
Apr 2019–Avg 2019 | Ljubljana, Slovenia
As an in-house graphic designer I was part of a content digital marketing sector in Slovenia's biggest national agency for the promotion of tourism, designing banners, magazine ads, promotional materials, editing photos and videos & coordinating projects.

COMPETITIONS

winner | PoliEmpreende Portugal
Aug 2021 (entrepreneurship event)

winner | Co-Creation Portugal
Jun 2021 (Demola challenge)

Roca One Day Design Challenge
Mar 2021 (client: Roca Portugal)

winner | Viva kreativa – freeŠn
Apr 2019 (client: Slovene Philanthropy)

3rd place | Mladi kreativni upi
Mar 2019 (client: Triglav Lab)

winner | Innovative All-Nighter Hackathon
Apr 2017 (client: Cockta)